



C A T A L Y S T

A B2B BRAND CONSULTANCY

FOR IMMEDIATE RELEASE

CATALYST WINS 2007 DAVEY AWARDS

Takes Home Three Silvers in International Competition

Providence, R.I. (February 27, 2008) – Catalyst, a leading business-to-business brand and marketing communications consultancy, has won three awards in the 2007 International Davey Awards. The annual Davey Awards exclusively honors the achievements of the finest small firms, agencies, and companies in the world. The competition received over 4,000 entries from across the United States and around the world.

The Davey Awards are judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a “Who’s Who” of acclaimed media, advertising, and marketing firms.

Catalyst won silver awards in the print, collateral, and integrated media categories. Honors went to advertising campaign photography and a global brand standards guide for client EFI, and an integrated communications program for client Markem-Imaje.

For more information, visit the Catalyst website at www.catalystb2b.com.

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About Catalyst:



Catalyst, Inc., founded in 1991, is a B2B brand and marketing communications consultancy. It works with companies at times of growth and transition to leverage the power of branding to generate and convert more sales opportunities.

